

SPONSORSHIP



The PRSA Las Vegas Valley Chapter offers numerous opportunities to show your support for the public relations industry in Southern Nevada.

- Single Event Sponsor
- Chapter Champion
- Pinnacle Awards

Visit PRSALasVegas.com and PRSAPinnacleAwards.com for the latest on our dynamic chapter!



Single Event Sponsor

For as little as \$150, you can sponsor one of the chapter's popular events such as a luncheon seminar, membership mixer or professional development seminar. Luncheons typically include prominent community leaders and provide a forum to discuss current issues and public relations strategies and tactics.

In addition to name recognition and marketing, the events offer significant networking opportunities with your peers, and help you meet new people with common interests. PRSA meetings are a great way to expand your circle of colleagues and professional contacts.

Event Sponsor – \$150 member/\$250 nonmember (one per event)

- Logo and recognition at the event and on all promotional materials
- Includes one seat to the event and two minutes presentation time at the podium
- A 6 foot table for displaying materials
- Opportunity to give away a door prize from your organization
- Placement of company materials on attendees seats
- Logo and link placement on the chapter website home page, event web page and emailed event invitations
- Permanent logo, link and business description on the website's sponsor section

In-kind sponsorships are available for venues to host membership mixers or seminars.



Chapter Champion Sponsor

A Chapter Champion gets great exposure for a full year.

Annual Chapter Champion - \$2,000 member; \$2,500 non-member

- Your company name and/or logo on all promotional emails from the chapter including Pinnacle Awards communication (1,000+ mailing list)
- Banner ad and link on home page (720 x 90 pixels non-rotating), permanent listing on chapter sponsor page
- Company marketing materials on display table at all chapter events
- One full event sponsorship (see benefits above) during the year. Chapter champion has first right of refusal on all events until this benefit is used.
- Additional recognition of sponsorship at one event per quarter and two tickets to that event
- Full page ad in the Pinnacle Awards program and four tickets to the awards ceremony in November.

Platinum Sponsor \$2,500

- Full-Page Program Ad
- Special recognition in the program, on promotional materials, at event
- Logo on invitation, save the date & all event notifications
- Logo, links & permanent listings on two chapter websites
- Recognition in the Pinnacle Awards multi-media presentation
- Eight (8) attendees to event

Gold Sponsor- \$1,500

- Half-Page Program ad
- Special Recognition in the program
- Logo on invitation, save the date & all event notifications
- Logo, links & permanent listings on two chapter websites
- Recognition in the Pinnacle Awards multi-media presentation
- Five (5) attendees to event

Program Ad

- \$800 - Half page
- \$1,000 - Full page
- Logo, links & permanent listings on two chapter websites

In-Kind

- Photography
- Media, Ads
- Decor
- Printing – Save the Date mailer, Invite, Program
- Logo, links & permanent listings on two chapter websites



Sponsorship Agreement

Yes, I want to support the public relations profession and get great exposure for my organization!

Event Sponsor - \$150 member \$250 nonmember

Chapter Champion - \$2,000 member \$2,500 nonmember

Pinnacle Awards –
Platinum \$2,500 Gold \$1,500 Full Program Ad \$1,000 Half Ad \$800
In Kind _____

Other/Details:

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Payment options

Pay online by credit card at prsalasvegas.com.

Mail check or money order to:

PRSA-LVVC

P.O Box 81742

Las Vegas, NV 89180-1742